

# Chandigarh Tribune

Chandigarh : SATURDAY, NOVEMBER 25, 2006

## City can become knowledge hub through 'strategic HR'

### Tribune News Service

CHANDIGARH, NOVEMBER 24

India has enormous resource pool of talent and the challenge is to galvanise and empower this asset by providing them skills. This will further help the nation rise from the bottom of the pyramid and lead to inclusive growth and social uplift.

This was stated by Finance

Minister, Punjab, Surinder Singla while delivering the inaugural address at a conference-cum-exposition on "Strategic HR, bridging skill gap -- enhancing competi-

tive advantage" being organised by the Confederation of Indian Industry here today.

Speaking on leveraging the most important asset of India --540 million people under the age of 25 years-- Mr Singla said the government - industry partnership complimented by innovative thinking and skilled manpower were critical to ensuring competitive advantage and thereby bringing prosperity to the country. The second session on "Media- Through the Looking Glass ", moderated by Director Public Relations and Tourism,

Chandigarh Administration, Vivek Atray, had The Times of India Resident Editor Anand Soon Das, Ashok Malik of Dainik Tribune and Jyoti kamal of CNN-IBN as panelists.

The session focussed on the challenges in media industry and its people issues.

Attrition at country level and the critical analysis of the factors responsible were the highlight of the third session of the HR conference on "IT & Telecom --- connecting tomorrow".